RESOLUTION ADOPTING THE COLOR BRANDING OF THE STRATEGIC MIAMI AREA RAPID TRANSIT (SMART) PLAN CORRIDORS

WHEREAS, the Interlocal Agreement creating and establishing the Miami-Dade Metropolitan Planning Organization (MPO), for the Miami Urbanized Area, now known as the Transportation Planning Organization (TPO), requires that the TPO provide a structure to evaluate the adequacy of the transportation planning and programming process; and

WHEREAS, under TPO Resolution #77-16, the Executive Policy Committee (EPC) was charged with providing policy direction in the development of transportation plans; and

WHEREAS, in February 2016, the TPO adopted Resolution #06-16, which established transit as the “highest priority” for Miami-Dade County; and

WHEREAS, under Resolution #26-16, the TPO Governing Board unanimously endorsed the Strategic Miami Area Rapid Transit (SMART) Plan, which includes six (6) rapid transit corridors; and

WHEREAS, implementation of the vital rapid transit corridors will provide needed transportation alternatives and relief from traffic congestion in Miami-Dade County; and

WHEREAS, nationally, color coding of transit corridors is a widely used marketing tool that successfully differentiates transit systems and routes in communities; and

WHEREAS, color branding the individual SMART Plan Corridors will greatly facilitate promoting the advancement of the SMART Plan,

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BOARD OF THE TRANSPORTATION PLANNING ORGANIZATION IN ITS ROLE AS THE MPO FOR THE MIAMI URBANIZED AREA, that this Board hereby adopts the color branding of the Strategic Miami Area Rapid Transit (SMART) Plan Corridors, as depicted in the attached map.

The adoption of the foregoing resolution was sponsored by the Executive Policy Committee and moved by Board Member Rebeca Sosa. The motion was seconded by Board Member Sally A. Heyman, and upon being put to a vote, the vote was as follows:

Chairman Esteban L. Bovo, Jr.-Aye
Vice Chairman Francis Suarez-Absent

Board Member Bruno A. Barreiro -Aye
Board Member Juan Carlos Bermudez -Absent
Board Member Jose “Pepe” Diaz -Absent
Board Member Audrey M. Edmonson -Aye
Board Member Dan Gelber -Absent
Board Member Oliver G. Gilbert, II -Absent
Board Member Perla Tabares Hantman -Aye
Board Member Carlos Hernandez -Absent
Board Member Sally A. Heyman -Aye
Board Member Barbara J. Jordan -Aye
Board Member Smith Joseph -Aye
Board Member Vince Lago -Aye
Board Member Daniella Levine Cava -Aye
Board Member Roberto Martell -Aye
Board Member Joe A. Martinez -Absent
Board Member Jean Monestile -Aye
Board Member Dennis C. Moss -Absent
Board Member Jeff Porter -Absent
Board Member Rebecca Sosa -Aye
Board Member Javier D. Souto -Aye
Board Member Xavier L. Suarez -Aye

The Chairperson thereupon declared the resolution duly passed and approved this 14th day of January, 2018.
Strategic Miami Area Rapid Transit (SMART) Plan